

Worksheet

SWOT Analysis



MOMS

Montana Obstetrics
& Maternal Support

In labor and delivery and postpartum care in Montana, address provider skill decay from not treating a sufficient volume of pregnant women to maintain skills.

Strengths What do you do well? What unique resources can you draw on? What do others see as your strengths?	Weaknesses What could you improve? Where do you have fewer resources than others? What are others likely to see as weaknesses?
<p>Interventions that the MOMS Grant is providing</p>	<ul style="list-style-type: none"> - Only available in Eastern Montana - Lack of statewide training and simulations
Opportunities What opportunities are open to you? What trends could you take advantage of? How can you turn your strengths into opportunities?	Threats What threats could harm you? What is your competition doing? What threats do your weaknesses expose you to?
<ul style="list-style-type: none"> -The need to evaluate to determine the adequacy of these measures so they be modified to create better measures -Simulation on regular basis to combat skill decay 	<ul style="list-style-type: none"> -Covid causing difficulties with face-to-face trainings -Lack of state wide simulations and skill training